

## Zenith Live 2022 Investor Innovations Briefing

June 22, 2022

### **Safe Harbor**

#### **Forward-Looking Statements**

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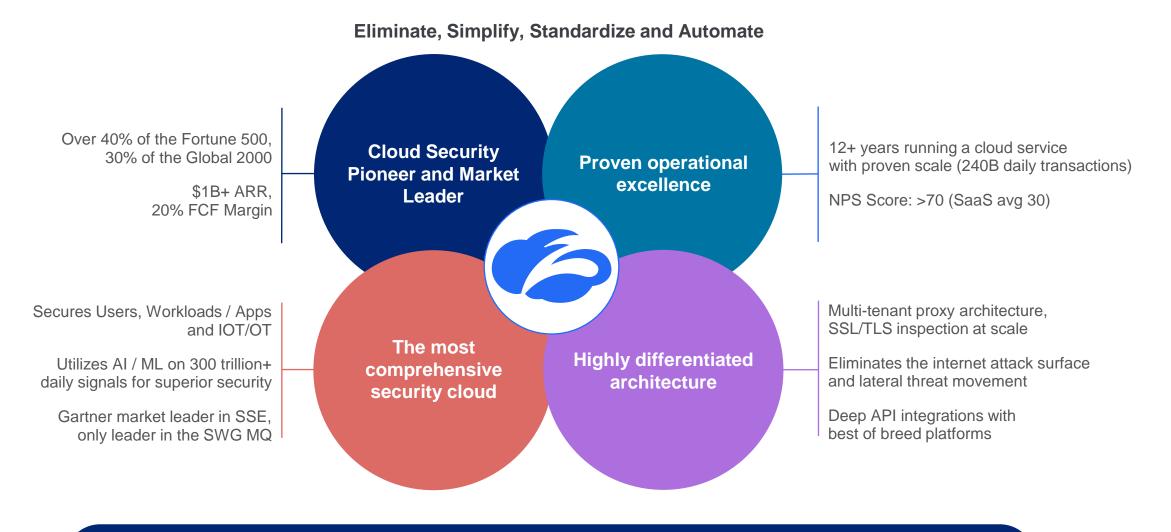
In some cases, you can identify forward-looking statements by terms such as "anticipate," "believe," "continues," "contemplate," "could," "estimate," "expect," "explore," "intend," "likely," "may," "plan," "potential," "predict," "project," "should," "target," "will" or "would" or the negative of these terms or other similar words. Zscaler based these forward-looking statements largely on its current expectations and projections about future events that it believes may affect its business. Actual outcomes and results may differ materially from those contemplated by these forward-looking statements. All forward-looking statements in this message are based on information available to us as of the date hereof, and we do not assume any obligation to update the forward-looking statements provided to reflect events that occur or circumstances that exist after the date on which they were made.

## Jay Chaudhry, Chairman and CEO

# **Zscaler for Secure Digital Transformation**



### Why Zscaler for Secure Digital Transformation



#### Modern workplace enablement

Productive Collaboration Experience Any User, Any Device, Any Location

#### Security transformation

Castle and Moat to Zero Trust Cyber Threat and Data Protection

#### Infrastructure modernization

Hub-and-Spoke to Zero Trust Connectivity for Branch, Factory and Cloud

## **Zscaler Zero Trust platform offerings**

Comprehensive and integrated Zero Trust platform enables security and network transformation

API Security								
Secure Data at Rest (Scanning Mode) API integrations secure IaaS/PaaS and SaaS data	Secure SaaS Data Posture, Visibility, Threat and		Secure Public Cloud (CNAPP) Attack Surface, Config/Entitlement, Runtime Protection					
Inline Security								
Securely connect users, workloads and devices (Real-time Mode)	Zero Trust for users	Zero Trust for workloads		Zero Trust for IoT/OT				
All connections are inspected for threat and	Secure app and internet access	Secure workload to workload an internet communications		Secure IoT/OT app and internet access				
data protection	Powered by ZIA and ZPA							
Zero Trust Exchange Platform Cloud-Native, Multi-tenant, Global								

ZSCaler Experience your world, secured.

### Built the most comprehensive platform to provide Zero Trust

#### **Accelerating Innovation Across Multi-Product Pillars**

Cloud

Sandbox Security

Zscaler

**Private Access** 

(ZPA)

Cloud

Firewall

DNS

AI/ML based

Policy

recommendations

Bandwidth

Optimization NSS

Cloud

		Zscale for Workloa	Zero Ti Workk		cker App nnector	CSPM / CIEM	AI/ML ba Segmenta	ised Vulne	itainer erability inning	Posture Control
		Zscale Digita Experie (ZDX	l Priva App NCE Monito	s MS	Teams / Z monitorir		Deep 'racing	Advanced CloudPath Probes	Perfo	IL Based ormance aalysis
	uble ZPA Priv /ption Service	vate Partn Edge APIs		Remote	Decepti	Multip on IAM		••	t-less	от
Encry				Assistance		Suppo			Priv	vileged ccess
Encry Cloud NSS	Office 365 Integration	Exact AF Data CA Match	Pl Browser	CBI	CASB Identity Proxy				Priv	vileged

Inline Inline

CASB

DLP

INDUSTRY'S 1<sup>ST</sup> Multi-Tenant Cloud

**Security Platform** 

**Zscaler Internet Access** (ZIA)

2008

### Security transformation drives business value

# "Better security makes businesses run faster"

CISO, Charles Schwab

Zero Trust safely enables:
Secure SaaS and IaaS adoption
reduction of tech debt and legacy cost structure
improvement in operational efficiency and agility



#### Seven Elements of Highly Successful Zero Trust Architecture

An Architect's Guide to the Zscaler Zero Trust Exchange

#### Authors

Nathan Howe, VP, Emerging Technology & 5G, Zscaler Sanjit Ganguli, VP, Transformation Strategy/Field CTO, Zscaler Gerard Festa, VP, Product Marketing, Zscaler

# A new Zero Trust Architecture guide

## Amit Sinha, President

# **Posture Control (CNAPP) Launch**

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### Innovation: Workload Posture (CNAPP)

#### **Posture Control**

Configuration Scanning

**Risk Posture** 

Excessive Entitlements

IaC Security

Exposure Scanning

Identify attack surface Discover vulnerabilities Discover sensitive data

#### **Workload Communication**

Workload to Internet

Cyber threat protection Data loss prevention Attack surface reduction

#### Workload-to-workload

Workload-to-workload access Workload segmentation

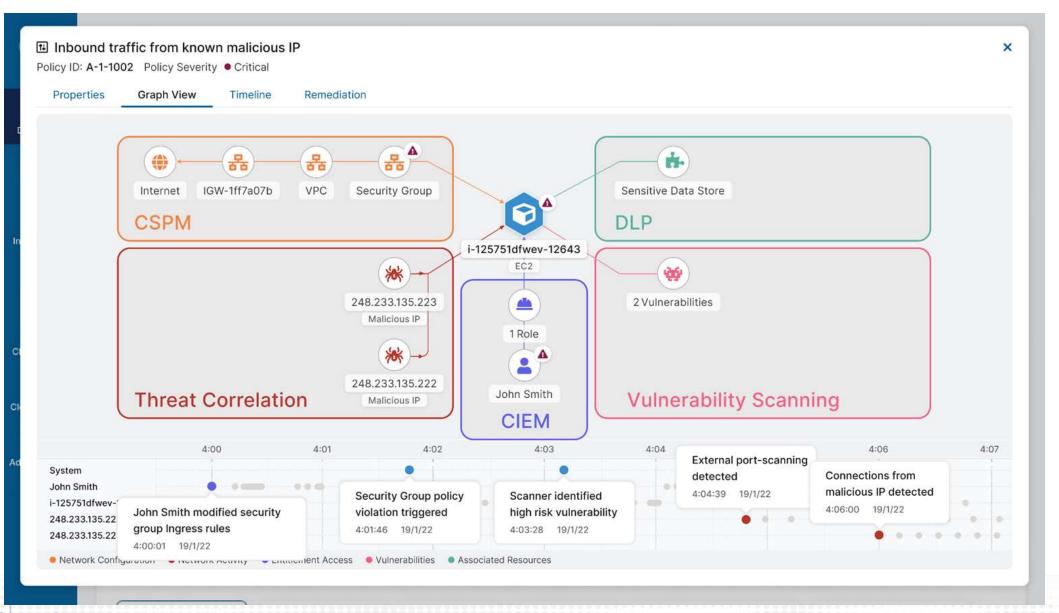
Deception

**Build-time Protection** 

**Runtime Protection** 

Zscaler for Workloads – end-to-end security for workloads

### Example of end-to-end integration of workload protection



## Alex Philips, CIO, NOV

# **Transformation Journey with Zscaler**



# NOV powers the industry that powers the world.

**NOV** delivers technology-driven solutions to empower the global energy industry.

60

COUNTRIES

\$

\$5.5 BILLION

**REVENUE 2021** 

300+

ACQUISITIONS\*



27,000

**EMPLOYEES** 

565

LOCATIONS

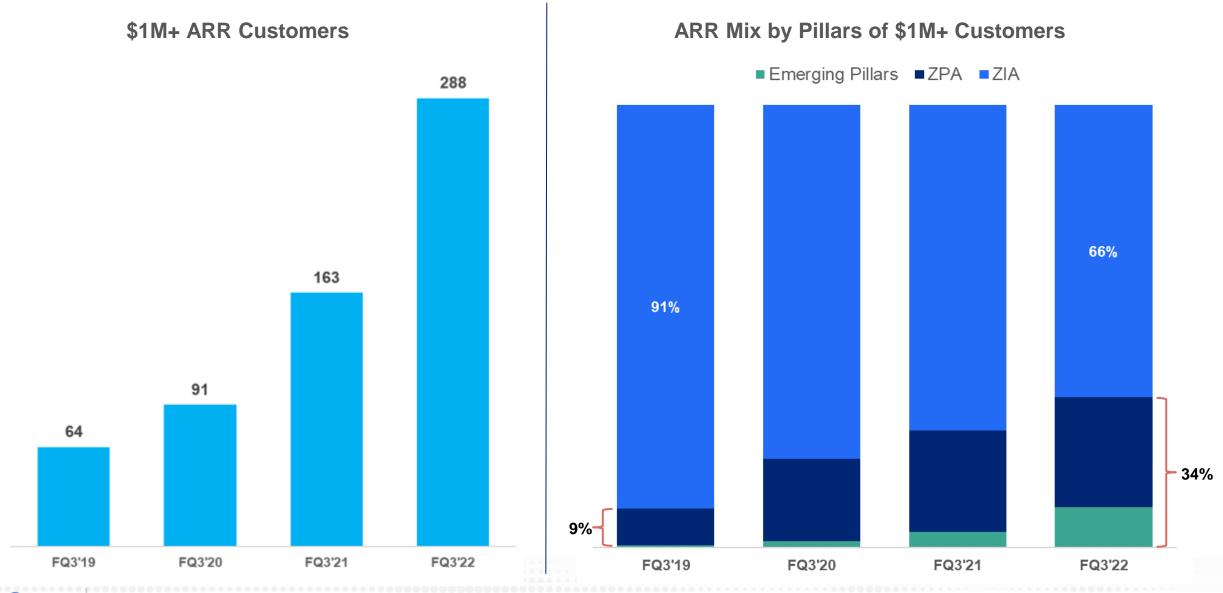
## Dali Rajic, COO

# **Selling Innovations and Broader Platform**

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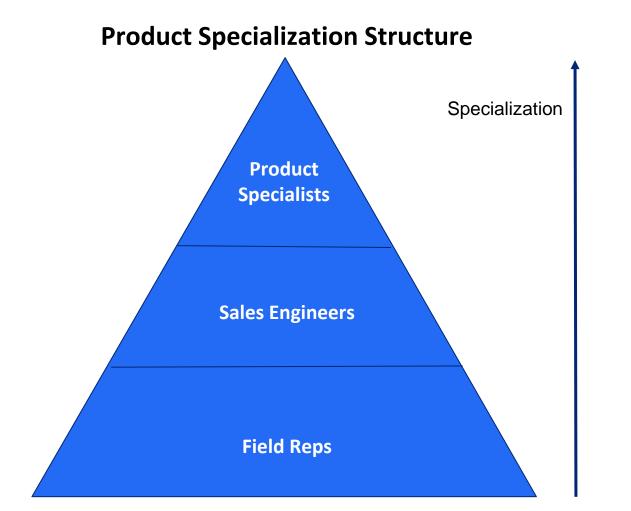


### Success selling new pillars



#### Szscaler Experience your world, secured.

### Building specialists to drive productivity and wallet-share gains





### Building an ecosystem for value and outcome-based engagements

GTM STRATEGY	PRODUCT LAUNCHES					VALUE SELLING FRAMEWORK			
TECHNICAL E	ENABLEMENT	CUSTOMER	& PARTNER EN	ABLEMENT	T SALES ENABLEMENT				
CUSTOMER	SELLERS	CUSTOMER & PARTNER EDU	POST SALES	PARTNER: SALES & TECH		GTM VELOCITY	BIZ PARTNERS	PROGRAMS	EVENTS & CREATIVE

BUSIN	ESS VAL	UF ANA	I YSIS (	RVA)

ENGAGING WITH CUSTOMERS TO QUANTITY, MEASURE AND TRACK THE VALUE OF TRANSFORMATION

JOINTLY DISCOVER NEW AREAS OF VALUE CREATION - FACILITATES LAND, EXPAND, AND RENEWAL WITH UPSELL

ZSCaler Experience your world, secured.

VALUE

**CREATION** 

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# Management Q&A

## Jay, Remo, Amit, Dali

